



EBG | Network since 2010

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# Corporate Overview

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[ebgnetwork.com](http://ebgnetwork.com)

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# Different services

Same idea - quality over quantity



## CPO Outlook since 2022

A two day summit bringing broad end to end procurement competences together. Through round table discussions and workshops all attending learn from each other. This is the only summit of its kind in the Nordics.

CPO Outlook is the combination of Source 2 Pay Summit hosted by EBG since 2010 and Sourcing Outlook hosted since 2016.

View the Post Summit Report 2022 [>>here \(PDF\)](#) Visit the summit via [cpooutlook.com](https://cpooutlook.com)



## Webinars since 2014

We create the content together, market the event, host it, record it, write an article about it and share session details. Attendees learn from the focused and curated content.



## Exclusive round table discussions/workshops since 2016

We create the set up together and EBG invite who you want to join and our network



## EBG | Directory since 2020

Making sure You can be found at no cost. Additional: Pitch videos to highlight what goes on right now and in the upcoming 6 months. What new services, what additional services, what lessons learned must companies not miss out on etc. Creating an urgency to go check you out right now



## EBG | Community since 2020

EBG summits are the beginning of long lasting experience exchange at no extra cost for attendees - keeping discussions going found via [ebgcommunity.online](https://ebgcommunity.online)

# What is an EBG summit?

EBG Summits have never been about shouting from roof tops or gathering anonymous masses. EBG Summits have never been about one way communication.

They have always been about ensuring as many as is possible meet face to face and exchange experiences. That as many as is possible truly connect.

A maximum of 130 delegates and up to 40 round table discussions and 10 workshops during two days enables that. The newly created EBG | Community ensure all can stay connected also after a summit.

EBG are expert at bringing people together. Since 2010.



# CPO Outlook 2022 feedback

**EBG | Network put down many hours perfecting each summit but we can always improve!**

- ★ All in all, it was a great summit. Relevant topics and theme based discussions, well-read and well-spoken speakers
- ★ Overall it was a pleasant experience
- ★ In words, it was worth it, really good and open discussions and insights, great meeting IRL.

**A great summit of interesting topics, which provides a great opportunity to network and discussion/enhance understanding of critical topics.**

- ★ The conference it self was very positive. But there seems to be a general lack of awareness about Sustainability in the purchasing community.
- ★ Such events are a good networking opportunities to learn from each other
- ★ Very good platform to share information between procurement professionals. I like it.
- ★ Very good
- ★ A good opportunity to meet IRL and discuss with professionals in similar situations. Relevant topics

**Really good opportunity to build network and understand what others are facing right now (which in many cases are the same questions/situations myself is facing)**

- ★ Very good and really nice to meet all again f2f.
- ★ Relevant topics, engaging and inspiring presentations and open people, willing to share :-)
- ★ Great opportunity to reflect over my own company's approach to the discussed topics.
- ★ Insightful energetic relevant
- ★ It was a great experience and chance to meet people from the same area and share issues/best practices etc. It was very inspiring!
- ★ Networking, nice atmosphere, interesting topics.

**High energy level and open discussions during sessions and in breaks.**

- ★ Good sharing and exchange of thoughts.
- ★ Excellent and happy to be back in the flesh
- ★ For me, first time, it was interesting to get to know about this. It was well organized, even if the agenda was a bit complicated to follow.
- ★ It was really good to meet colleagues and industry colleagues to share experiences and discuss hot topics. It was a good mix between Direct and Indirect purchasing as well
- ★ Great event.

- ★ Lots of take aways to work with and get even better at Category Management in our organization
- ★ Very good!
- ★ Really fruitful

**I am impressed by the number of participants and their role within their organizations. A good mixed of different industries**

- ★ Good networking event.
- ★ It gets your thoughts going, inspires you and gives you the possibility to connect with peers.
- ★ Liked it very much, to meet with similar and to have a chance to discuss common interests.
- ★ Good and enough time for networking in between sessions

**On site and face to face conference brings more active interaction and bring network with both hosts and participants. It is very inspirational to hear the keynotes speaker share their learnings, challenges from different industries and business areas, you will always find similarity and new perspectives from the speech. The conference was organized and structured in a very good way, a good preparation, time control, all the breakout session and network setups, we feel taken good care of through the whole session.**

- ★ Overall good content, but some speakers needed to work a bit on the presentation and some of the workshops need to give more "answers" than only share pain points.
- ★ Great opportunity to meet people from various industrial verticals sharing same mindset and challenges - cultivating exchange both on eye level as well as in the confidence of intimacy - very well organized + structured somehow feeling (positive) on the level of bigger market players (G...), super job!
- ★ Great event with a lot of interesting discussions.
- ★ Good overview, good relevant topics and good speakers

**Fantastic, it has been inspiring and positive atmosphere**

- ★ Inspiring event
- ★ Relevant topics and good with breakout sessions to share and learn
- ★ Professional Inspiring Energizing Well organized
- ★ Good networking opportunity
- ★ I really enjoyed it and it was nice to learn from companies with similar challenges
- ★ The experience of presenters and the diversity of personnel/ industries was fantastic. It really enabled us to get insights and learn from various industries and organisations which was fantastic.
- ★ Inspiring, engaging
- ★ Inspirational





# Past and present sponsors

Online or in person - EBG | Network always focus on experience exchange. We could not do that without our Expert Organizations and partners!



## Thank you!



## Contact us today

Start a conversation with us today!

Our priority is communication and openness with our customers and partners and we only take on activities we think we can excel in.

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