



## WHY CHOOSE TO INVEST TIME AND MONEY INTO A SEMINAR ORGANIZED BY EBG | NETWORK?

Given that EBG | Network have a track record from 2016, this is what Pontus commented;

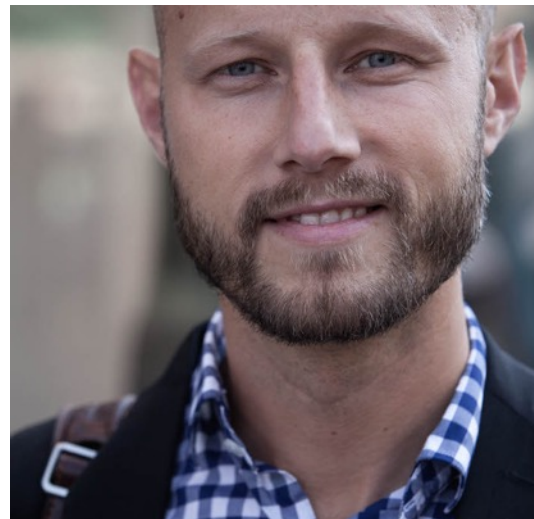
*"The persons EBG bring together share challenges such as how to produce a change plan that ensures benefits realization, how to identify and approach key stakeholders, analyze change efforts capacity for realization and set a concrete and evaluable business case based on changed behaviors of organizational members. It is evident that the group can share experiences and learn from each other. Discussions in the group showed how difficult it is to be precise enough when defining and communicating your change and that the level of precision required rarely is taken seriously. Feedback after the seminar gave that the group had gained more in-depth knowledge, concrete tools and methods of change management how to drive change initiatives that deliver value and are sustained over time."*

## WHO IS PONTUS WADSTRÖM?

Pontus has 13 years experience of working with strategy, change and performance management. Pontus worked with strategy and management issues at Skanska for six years. Previously he has been a management consultant and part of a start up within the health service sector. Pontus is a PhD candidate in Industrial Economics and Management at Royal Institute of Technology (KTH) in Stockholm. He holds a MSc in Strategy, a BSc in International Management and a BSc in Organizational Change from Linköping University.

Pontus is also partner at A Real Movement, an organization devoted to creating and sharing science and practical knowledge on how to realize strategy and change. ARM:s modi operandi include research, assessments and analysis, development and training, conferences, networking and advisory.

Pontus has for two years led a pre-conference workshop at Source 2 Pay Summit focusing on change management challenges and opportunities.



## FEE & DETAILS

Dates: January 25th + 26th (seminar held in Swedish)

Investment: 18 000 SEK + VAT incl. lunch, dinner + documentation (possible travel expenses or hotel nights are not included)

Venue: Nacka Strand, Stockholm

Register or send a notice of interest : [>>PRACTICAL CHANGE AND TRANSFORMATION MANAGEMENT](#)

## Seminar follow up

EBG don't leave you hanging after the seminar. A voluntary follow up session is held in Stockholm two months after on March 29th 13:00-17:00, investment 5 000 SEK + VAT

# EBG | Seminar

EBG team up with educators to fill a gap between change and transformation initiatives and realization within sourcing, procurement and finance.

In the autumn 2016 EBG presented Pontus Wadström, PhD candidate in Industrial Economics and Management at Royal Institute of Technology (KTH) in Stockholm. Pontus also worked with strategy and management issues at Skanska for six years. Previously he has been a management consultant and part of a start up within the health service sector.

The two day seminar is focused on practical advice - an actual business case - and experience exchange within the group.

## 2017 SEMINAR DATES INCLUDE

January 25th & 26th | Stockholm

In **Swedish** aimed for sourcing, procurement and finance managers facing or in the midst of a change or transformation initiative

## PRACTICAL CHANGE AND TRANSFORMATION MANAGEMENT

Never before have change management skills been such an important and sought after competence. All organizations - small and big, public and private - struggle to keep up with the constant change. This results in change and transformation initiatives. Sometimes as projects, sometimes as parts of ongoing business development. Organizations that manage to execute their change efforts - regardless of whether they are the result of changes in the outside world internal innovations - will be successful over time. Transformation and change is both difficult and exacting and many organizations could be better at it. This seminar aim to support that.

THREE HEADLINE QUESTIONS ARE IN FOCUS DURING THIS TWO DAY SEMINAR:

1. Why do change and transformation initiatives fail to deliver value?
2. How can you work practically to secure sustainable and real change?
3. How can you ensure real benefits realization?

You will learn concrete models and work with usable tools. You will learn how to succeed with your change management work and exchange insights with colleagues from other organizations and industries. With the basis that a basic theoretical understanding is a prerequisite for successful change management, both classic theories and the latest research will be presented. The two days will consist of approximately 30 % theory and 70% practical work.



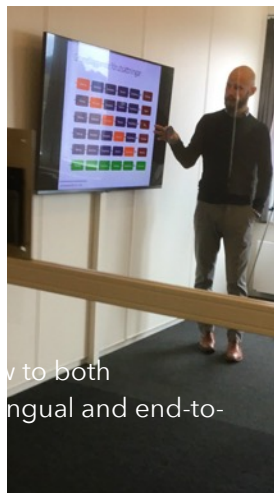
"Pontus is very professional and have great knowledge within the topic. The possibility to make contacts, get tools to follow up and execute the activities needed was very valuable."

"The discussions were great and alla arrangements were good. Pontus did a great job - the execution was very good."

Would you recommend this seminar to a friend or a colleague?

**Yes I would!**

"Many valuable tools and tested models that actually are useful in practice and can be used as a base for decisions. Also the emphasis on evaluation in order to reach sustainable change. Being a change manager is an actual role someone need to be, rather than a task among thousands of others as it so often is."



An image from the seminar held in Stockholm in October 2016 where focus was spent on how to both transform and enable change in large organizations. Focus is aimed at cross functional, multilingual and end-to-end perspective change and transformation.

### STRUCTURE OF THE COURSE

This seminar aims at developing competence in using real live cases as much as possible. To get as much learning as possible the learning starts at home base a few weeks before the first meeting. The purpose is to get all participants to think through a change you are/will be or have been a part of.

The actual design of the course is built up by short theoretic presentations followed by discussions, practical training and application of theoretic frameworks to help you understand and manage your particular initiative.

### AREAS DISCUSSED DURING THESE DAYS ARE

- Produce a change/transformation plan that ensures benefits realization
- Formulate clear and measurable benefits related to specific changes
- Produce, manage and realize business cases
- Analyze realizability with changes and transformation efforts
- Identify, involve and manage key stakeholders
- Produce a communication and training plan
- Design a change and transformation process
- Assemble an organization with clear responsibilities to areas critical to real and sustainable change

### SEMINAR GOALS

After the seminar you will be able to:

- Realize a change and transformation where business case Management, goal analysis, communication, seminar, stakeholder management and progress evaluation are vital parts.
- Describe theoretic frameworks and models used in change and transformation management
- Understand different approaches to change and transformation and determine when to use which
- Apply models, methods and tools to deliver sustainable transformation and change

### TARGET GROUP

This seminar is directed to managers within sourcing, procurement and finance with the responsibility to lead an upcoming or current change or transformation initiative, or managers who want to better understand how to perform change in complex organizations.

### DETAILS

Day 1	Day 2
Start: 10:00	Start: 09:00
Lunch: 12:00	Lunch: 12:00
Break: 15:00	Break: 14:30
End: 17:00	End: 16:30

Dinner 18:45



Dinner at Restaurant J, Nacka Strand